

Academia Connect – Arya Vidyapeeth College (1)

Assam Startup – The Nest conducted an Academia Connect programme with the students of Arya Vidyapeeth College to give them a virtual educational trip to The Nest. Apart from briefing them on Assam Startup initiative, the students also were encouraged to share their startup ideas and get important feedback from the mentors/Experts of The Nest.

The intention behind such trips is to introduce the students to entrepreneurship and encourage them to hone problem-solving attitudes leading to breakthrough innovations. This also provided them a much needed entrepreneurial exposure that may lead to the emergence of future ethical leaders.

Programme Date – 24.08.2020

Duration – 08 Hours

No of Participants – 108

Venue - Google Meet

Content for the Programme:

- 1) Motivate the students towards entrepreneurship
- 2) Promote about Assam Startup
- 3) Discussion about different schemes of the Government of Assam
- 4) Discussion about different schemes of the Government of India

Academia Connect – Arya Vidyapeeth College (2)

Assam Startup – The Nest conducted an Academia Connect programme with the students of Arya Vidyapeeth College to give them a virtual educational trip to The Nest. Apart from briefing them on Assam Startup initiative, the students also were encouraged to share their startup ideas and get important feedback from the mentors/Experts of The Nest.

The intention behind such trips is to introduce the students to entrepreneurship and encourage them to hone problem-solving attitudes leading to breakthrough innovations. This also provided them a much needed entrepreneurial exposure that may lead to the emergence of future ethical leaders.

Programme Date – 22.08.2020

Duration – 08 Hours

No of Participants – 115

Venue - Google Meet

Content for the Programme:

- 1) Motivate the students towards entrepreneurship
- 2) Promote about Assam Startup
- 3) Discussion about different schemes of the Government of Assam
- 4) Discussion about different schemes of the Government of India

Academia Connect – Assam Energy Institute

Assam Startup – The Nest conducted an Academia Connect programme with the students of Assam Energy Institute to give them a virtual educational trip to The Nest. Apart from briefing them on Assam Startup initiative, the students also were encouraged to share their startup ideas and get important feedback from the mentors/Experts of The Nest.

The intention behind such trips is to introduce the students to entrepreneurship and encourage them to hone problem-solving attitudes leading to breakthrough innovations. This also provided them a much needed entrepreneurial exposure that may lead to the emergence of future ethical leaders.

Programme Date – 18.06.2020

Duration – 08 Hours

No of Participants – 106

Venue - Google Meet

Content for the Programme:

- 1) Motivate the students towards entrepreneurship
- 2) Promote about Assam Startup
- 3) Discussion about different schemes of the Government of Assam
- 4) Discussion about different schemes of the Government of India

Academia Connect – Assam Engineering College

Assam Startup – The Nest conducted an Academia Connect programme with the students of Assam Engineering College to give them a virtual educational trip to The Nest. Apart from briefing them on Assam Startup initiative, the students also were encouraged to share their startup ideas and get important feedback from the mentors/Experts of The Nest.

The intention behind such trips is to introduce the students to entrepreneurship and encourage them to hone problem-solving attitudes leading to breakthrough innovations. This also provided them a much needed entrepreneurial exposure that may lead to the emergence of future ethical leaders.

Programme Date – 28.05.2020

Duration – 08 Hours

No of Participants – 102

Venue - Google Meet

Content for the Programme:

- 1) Motivate the students towards entrepreneurship
- 2) Promote about Assam Startup
- 3) Discussion about different schemes of the Government of Assam
- 4) Discussion about different schemes of the Government of India

Academia Connect – Central Institute of Technology Kokrajhar

Assam Startup – The Nest conducted an Academia Connect programme with the students of Central Institute of Technology to give them a virtual educational trip to The Nest. Apart from briefing them on Assam Startup initiative, the students also were encouraged to share their startup ideas and get important feedback from the mentors/Experts of The Nest.

The intention behind such trips is to introduce the students to entrepreneurship and encourage them to hone problem-solving attitudes leading to breakthrough innovations. This also provided them a much needed entrepreneurial exposure that may lead to the emergence of future ethical leaders.

Programme Date – 07.05.2020

Duration – 08 Hours

No of Participants – 102

Venue - Google Meet

Content for the Programme:

- 1) Motivate the students towards entrepreneurship
- 2) Promote about Assam Startup

- 3) Discussion about different schemes of the Government of Assam
- 4) Discussion about different schemes of the Government of India

Academia Connect – Dibrugarh University

Assam Startup – The Nest conducted an Academia Connect programme with the students of Dibrugarh University to give them a virtual educational trip to The Nest. Apart from briefing them on Assam Startup initiative, the students also were encouraged to share their startup ideas and get important feedback from the mentors/Experts of The Nest.

The intention behind such trips is to introduce the students to entrepreneurship and encourage them to hone problem-solving attitudes leading to breakthrough innovations. This also provided them a much needed entrepreneurial exposure that may lead to the emergence of future ethical leaders.

Programme Date – 25.06.2020

Duration – 08 Hours

No of Participants – 129

Venue - Google Meet

Content for the Programme:

- 1) Motivate the students towards entrepreneurship
- 2) Promote about Assam Startup
- 3) Discussion about different schemes of the Government of Assam
- 4) Discussion about different schemes of the Government of India

Academia Connect – Jagiroad College

Assam Startup – The Nest conducted an Academia Connect programme with the students of Jagiroad College to give them a virtual educational trip to The Nest. Apart from briefing them on Assam Startup initiative, the students also were encouraged to share their startup ideas and get important feedback from the mentors/Experts of The Nest.

The intention behind such trips is to introduce the students to entrepreneurship and encourage them to hone problem-solving attitudes leading to breakthrough innovations. This also provided them a much needed entrepreneurial exposure that may lead to the emergence of future ethical leaders.

Programme Date – 04.06.2020

Duration – 08 Hours

No of Participants – 101

Venue - Google Meet

Content for the Programme:

- 1) Motivate the students towards entrepreneurship
- 2) Promote about Assam Startup
- 3) Discussion about different schemes of the Government of Assam
- 4) Discussion about different schemes of the Government of India

Academia Connect – North Lakhimpur College

Assam Startup – The Nest conducted an Academia Connect programme with the students of North Lakhimpur College to give them a virtual educational trip to The Nest. Apart from briefing them on Assam Startup initiative, the students also were encouraged to share their startup ideas and get important feedback from the mentors/Experts of The Nest.

The intention behind such trips is to introduce the students to entrepreneurship and encourage them to hone problem-solving attitudes leading to breakthrough innovations. This also provided them a much needed entrepreneurial exposure that may lead to the emergence of future ethical leaders.

Programme Date – 23.04.2020

Duration – 08 Hours

No of Participants – 102

Venue - Google Meet

Content for the Programme:

- 1) Motivate the students towards entrepreneurship
- 2) Promote about Assam Startup
- 3) Discussion about different schemes of the Government of Assam
- 4) Discussion about different schemes of the Government of India

Academia Connect – Nowgong College

Assam Startup – The Nest conducted an Academia Connect programme with the students of Nowgong College to give them a virtual educational trip to The Nest. Apart from briefing them on Assam Startup initiative, the students also were encouraged to share their startup ideas and get important feedback from the mentors/Experts of The Nest.

The intention behind such trips is to introduce the students to entrepreneurship and encourage them to hone problem-solving attitudes leading to breakthrough innovations. This also provided them a much needed entrepreneurial exposure that may lead to the emergence of future ethical leaders.

Programme Date – 04.09.2020

Duration – 08 Hours

No of Participants – 158

Venue - Google Meet

Content for the Programme:

- 1) Motivate the students towards entrepreneurship
- 2) Promote about Assam Startup
- 3) Discussion about different schemes of the Government of Assam
- 4) Discussion about different schemes of the Government of India

Entrepreneurship Development Programme 1

Assam Startup - The Nest in association with IIM Calcutta Innovation Park and IIT Guwahati organised a two-month Entrepreneurship Development Programme for Faculties as well as early-stage Startups between 1st February - 31st March 2021.

The prime objective of this initiative is to orient the participants on 'how to start up a commercially viable venture' from a mere business idea and grow it into a sustainable enterprise gradually through mentorship. This course helps the participants to go through a collaborative problem-solving experience and helped them to create a robust business model based on their interests and competencies.

Session one topics:

What is Startup (Which one is Startup and which one is not? The basic difference between Startup & Business.)

Idea Generation (Problem identifying or problem solving attitude. Entrepreneurial mindset.)

Idea Validation (Evaluation or testing of the idea. Is it going to work on reality or not?)

Date: 01.02.2021

Duration: 8 Hours

No of Participants: 295

Entrepreneurship Development Programme 2

Assam Startup - The Nest in association with IIM Calcutta Innovation Park and IIT Guwahati organised a two-month Entrepreneurship Development Programme for Faculties as well as early-stage Startups between 1st February - 31st March 2021.

The prime objective of this initiative is to orient the participants on 'how to start up a commercially viable venture' from a mere business idea and grow it into a sustainable enterprise gradually through mentorship. This course helps the participants to go through a collaborative problem-solving experience and helped them to create a robust business model based on their interests and competencies.

Session one topics:

Prototyping or MVP Creation (How to create a MVP or Prototype easily? Basics information on various supporting organizations and incubators.)

Market Validation (Analyses the product and the proposed market. Whether it is marketable or not?)
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Business Model (The revenue model. The key resources, partners & obstacles related to the revenue plan.)
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Date: 15.02.2021

Duration: 8 Hours

No of Participants: 295

Entrepreneurship Development Programme 3

Assam Startup - The Nest in association with IIM Calcutta Innovation Park and IIT Guwahati organised a two-month Entrepreneurship Development Programme for Faculties as well as early-stage Startups between 1st February - 31st March 2021.

The prime objective of this initiative is to orient the participants on 'how to start up a commercially viable venture' from a mere business idea and grow it into a sustainable enterprise gradually through mentorship. This course helps the participants to go through a collaborative problem-solving experience and helped them to create a robust business model based on their interests and competencies.

Session one topics:

Marketing Strategy (Basic marketing plan and Go to Market strategy.)
Business Plan Preparation (The main points to remember during preparing a B Plan or Pitch Deck.)
Startup Registration (The basics of registration, regulatory and legal compliances etc.)

Date: 01.03.2021

Duration: 8 Hours

No of Participants: 295

Entrepreneurship Development Programme 4

Assam Startup - The Nest in association with IIM Calcutta Innovation Park and IIT Guwahati organised a two-month Entrepreneurship Development Programme for Faculties as well as early-stage Startups between 1st February - 31st March 2021.

The prime objective of this initiative is to orient the participants on 'how to start up a commercially viable venture' from a mere business idea and grow it into a sustainable enterprise gradually through mentorship. This course helps the participants to go through a collaborative problem-solving experience and helped them to create a robust business model based on their interests and competencies.

Session one topics:

Managing Finance (Basic of budgeting and managing startup finance.)
Funding Sources (The 3F theory. How to source the initial funding or the basics idea about Grant, Investment etc.)
Government/Private Scheme Awareness (Awareness on schemes available from various Government/Private organizations.)

Date: 15.03.2021

Duration: 8 Hours

No of Participants: 295

Entrepreneurship Development Programme 5

Assam Startup - The Nest in association with IIM Calcutta Innovation Park and IIT Guwahati organised a two-month Entrepreneurship Development Programme for Faculties as well as early-stage Startups between 1st February - 31st March 2021.

The prime objective of this initiative is to orient the participants on 'how to start up a commercially viable venture' from a mere business idea and grow it into a sustainable enterprise gradually through mentorship. This course helps the participants to go through a collaborative problem-solving experience and helped them to create a robust business model based on their interests and competencies.

Session one topics:

Successful Startup Interaction
Successful Startup Interaction
Expert from Assam Startup
Expert from IIM Calcutta Innovation Park
Demo of Software's relevant to startups

Date: 31.03.2021

Duration: 8 Hours

No of Participants: 295

Faculty Development Programme:

Ecosystem development measures are incomplete if they fail to tap and touch every potential beneficiary. Assam Startup the Nest in a mission for sparking a startup movement in the state for inclusive development of the region. With a challenge in hand to enliven the ecosystem of the state, a model gradually took shape.

Following the Hub & Spoke model, colleges and universities across the state are on-boarded as Partners. They work as Spokes of Assam Startup (Hub) with a mission to encourage, identify, and handhold the potential student innovators.

But providing incubation facilities in the capital city wasn't enough. Hence, we have started facilitating Spoke Incubation Centres at various academic institutions across Assam. But without skill experts it seems to be difficult for us to carry on this initiative. So, we started this Faculty Development Programme, which will help to educate the teachers about running incubation centres. The early handholding by our trained experts in these centres help the startups to make it through for incubation at The Nest.

Programme Date: 12.06.2020

Programme Time: 10 Hours

Programme Venue: Zoom Meet

No of Participants: 157

Hackathon

Assam Startup & IIM Calcutta Innovation Park in collaboration with MeitY introduces multiple programs to support the youth working on ICT enabled ideas and solutions with knowledge, research resources, and grant towards validation, development and commercialization of their idea and solution.

Areas for the Hackathon

The solution should be ICT enabled and solving a pressing need in one of the following domains of national priority:

- Healthcare
- Education
- Agriculture
- Financial inclusion including digital payments
- Infrastructure and transportation
- Environment and clean tech
- Clean energy solutions
- Other emerging areas

Benefits of this Hackathon

- A 12-month incubation program at IIM Calcutta Innovation Park, to support young innovators working on ICT enabled ideas and solutions towards solving a pressing need of national priority.
- 15 short listed ideas from Assam received Rs. 5000/- each team
- Rs. 4 Lakhs grant for a year for validation and development of an idea.
- Incubation @ IIM Calcutta Innovation Park

- Opportunities to pitch for seed funding on completion of the programme.

Programme Date: 29th February to 1st March 2020

Programme Duration: 48 Hours

Programme Venue: Guwahati University

No of Participants: 157

Business Plan Competition: Idea Hamster

Assam Startup & IIM Calcutta Innovation Park in collaboration with North Lakhimpur College conducted a B Plan competition for the students and the young entrepreneurs of the state.

Benefits of this B Plan Competition

- A 12-month incubation program at North Lakhimpur College Incubation Center, to support young innovators working on various ideas and solutions towards solving a pressing need of national priority.
- 3 short listed ideas from Assam received cash rewards
- Future Incubation opportunity at Assam Startup the Nest
- Opportunities to pitch for seed funding on completion of the programme.

Programme Date: 25.07.2021

Programme Duration: 9 Hours 30 Minutes

Programme Venue: North Lakhimpur College

No of Participants: 111

Ideathon

Assam Startup & IIM Calcutta Innovation Park in collaboration with Biswanath College conducted a B Plan competition to support the youth working on various ideas and solutions with knowledge, research resources, and grant towards validation, development and commercialization of their idea and solution.

Areas for the Ideathon

The solution should be ICT enabled and solving a pressing need in one of the following domains of national priority:

- Healthcare
- Education
- Agriculture
- Financial inclusion including digital payments
- Infrastructure and transportation
- Environment and clean tech
- Clean energy solutions
- Other emerging areas

Benefits of this Hackathon

- 15 short listed ideas from Assam received Rs. 5000/- each team
- Opportunity for mentoring support from Assam Startup mentors
- Future opportunity of incubation at Assam Startup the Nest
- Opportunities to pitch for seed funding on completion of the programme.

Programme Date: 31.03. 2021

Programme Duration: 09 Hours

Programme Venue: Biswanath College

No of Participants: 115

Pre Incubation Business Plan Competition

Assam Startup & IIM Calcutta Innovation Park in collaboration with North Lakhimpur College conducted a B Plan competition for the students and the young entrepreneurs of the state.

Benefits of this Pre Incubation Business Plan Competition

- A 12-month incubation program at DUIET Incubation Center, to support young innovators working on various ideas and solutions towards solving a pressing need of national priority.
- Future Incubation opportunity at Assam Startup the Nest
- Opportunities to pitch for seed funding on completion of the programme.

Programme Date: 18.01.2021

Programme Duration: 08 Hours

Programme Venue: Dibrugarh University

No of Participants: 106

Webinar on Stratezizing Business Post Covid 19:

Assam Startup in collaboration with IIT Guwahati conducted a daylong workshop for the entrepreneurs to give a detail of collaboration scope and opportunity in during Covid 19. The session was taken by Dr. R. Ganesh Narayanan(Chairperson – TIC IIT Guwahati) and Mr. Hamatna Kumar Borah(Chief Investment Officer – IIM calcutta Innovation Park).

Programme Date: 19.01.2021

Programme Duration: 08 Hours

Programme Venue: Zoom Meet

No of Participants: 101

Webinar on Agripreneurship

Assam Startup in collaboration with Assam Agricultural University and IIT Guwahati conducted a daylong workshop for the youth and entrepreneurs to give a detail of agripreneurship scope and opportunity in Northeast India. The session was taken by Mr. K. Karthikeyen (CEO- NeateHub), Dr. Dinesh Tamuly(Director – NeateHub), Dr. R. Ganesh Narayanan(Chairperson – TIC IIT Guwahati) and Mr. Hamatna Kumar Borah(Chief Investment Officer – IIM calcutta Innovation Park).

Programme Date:4.06.2021

Programme Duration: 08 Hours

Programme Venue: Zoom Meet

No of Participants: 101